

# 2017 WEB ADVERTISING OPTIONS



**Homepage/Swarfblog Top Banner**  
\$1,195/mo.

**Homepage/Swarfblog Skyscraper Banner**  
\$1,195/mo.

**Homepage/Swarfblog Video or Large Banner**  
\$1,195/mo.

**Homepage Popup Banner**  
\$1,195/mo.

**Side Banner Ads**  
1st space - \$645/mo.  
Rotating ad - \$350/mo.

*"I'm confident that Today's Machining World is one of the best places to advertise our innovative rotary broaching tools. The ROI is fantastic."*  
- Peter Bagwell, Polygon Solutions

**WEB TRAFFIC**  
JANUARY 2016

**30,153**  
PAGEVIEWS

**22,874**  
SESSIONS

**11,944**  
USERS

## EMAIL MARKETING OPTIONS

A precise email list for the precision machining world.

**\$995 per email blast to 16,000+ opt-in email addresses. Includes your company's logo and unlimited ad space below an original blog.**

Submit HTML or image files & copy to [emily@todaysmachiningworld.com](mailto:emily@todaysmachiningworld.com).

Options include:

- Auction Promotion
- Company Branding
- Product & Sales Videos
- Banner Ads
- Company announcements and events
- Links to Web Sites, Machines and Businesses for Sale
- Webinars and more.

Ask about frequency discounts.



**YOUR LOGO HERE**  
**YOUR AD HERE**

**708-535-2200**

[WWW.TODAYSMACHININGWORLD.COM](http://WWW.TODAYSMACHININGWORLD.COM)