

# **Web Advertising**

TodaysMachiningWorld.com features Industry News, How To Guides, plus an Original Blog and Podcast every week!



Homepage/Swarfblog Top Banner \$995/mo.

Homepage/Swarfblog Skyscraper Banner \$995/mo.

Homepage/Swarfblog Video or Large Banner \$995/mo.

Side Banner Ads 1st space - \$645/mo. Rotating ad - \$350/mo.

**WEB TRAFFIC JANUARY 2019** 

19,754 **PAGEVIEWS** 

15,298

**SOCIAL MEDIA** 

followers

1,132
FOLLOWERS



Today's Machining World's one-two punch of blog and podcast is a compelling follow, especially if you live in the production machining and screw machine world.

Kevin Meehan, Edge Technologies, longtime advertiser

# **Email Marketing**

### A precise email list for the precision machining world

The perfect option for Auction Promotion, Company Branding, Announcements and Events.

### \$995 per email blast to 55,000+ opt-in email addresses

- · Includes your company's logo and unlimited ad space below an original blog
- · Social Promotion on Facebook, Twitter, YouTube, Instagram & LinkedIn
- Average 10% Open Rate

Submit HTML or images & copy to ridgely@todaysmachiningworld.com

## **Podcast Marketing**

### SWARFCAST - A Podcast for the Machining Community



Swarfcast is a weekly podcast featuring an interview with an individual whose insight is of interest to the precision machining community. Sponsor an episode and advertise your business with a custom ad spot.

